



For the Love of Kids

LEBANON APPEAL

In the light of the monstrous disaster that has stricken Beirut, exacerbating an already alarming national humanitarian crisis, we are appealing to the public, business and church communities to help raise the amount of:

\$1,260,000

Zero fundraising cost, Zero overhead cost

100% goes to direct project implementation

\$150 per family for 700 families over one-year period

To target at least 700 destitute families (2,800 individuals) over a period of one year with a hybrid approach of direct assistance to the family (with access to food and non-food basics) and assistance through a pooled fund benefiting the vulnerable according to their immediate & short-term needs and their potential for socio-economic growth:

- **Food and basic needs direct assistance.** Dollar handle: \$50/month/family can help provide food & basic needs for a family of 4. Pyramid in appendix shows the hierarchy of needs & response.
- **After-blast home repairs.** Via a fund specified for families who may have suffered physical damage to their homes due to the Beirut explosions. Dollar handle: \$1,725 can help repair windows (frame & glass replacement) and doors (frame & door replacement) for one home.
- **Emergency medical assistance.** Via a fund that would be specified for the emergent medical needs to vulnerable children & family members that field partners cannot cover.
- **After-blast business reactivation.** Via a fund that would be specified to intervene with small businesses affected by the blast and/or pandemic to help them restart.
- **Long-term commitment to socio-economic family growth and child development:** Via a fund specified for family-specific support tailored to each family's and child's situation and their potential.

WHO WE ARE

For the Love of Kids: US Fundraising Office established in December 2019, based in WA State, obtained tax-exempt status as a registered 501(c)(3) in March 2020.

We are relentless advocates for children's rights and best interests. To this end, we partner with local organizations in the implementing country, so we are a voice in action on behalf of the oppressed and vulnerable, with a focus on children. Our international programs implementation started in Lebanon in May 2020. Read "Our Partners" section below for a list of groups we work through in Lebanon.

SITUATION HIGHLIGHTS

In a global conversation dominated by coronavirus infection rates and work from home strategies, the reality in poverty and disaster-stricken Lebanon is related to the existential anguish people are living every day now and as a consequence its drastic impact on the lives of children.

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<https://fortheloveofkids.global/>



Lebanon Prior to the Beirut Explosion

- Food and clothing costs surged 190% and 172% respectively in May 2020 from a year earlier¹.
- The Lebanese pound has lost 82% of its value against the U.S. dollar on the black market since January².
- Year-on-year increase in consumer price inflation from 56.5 per cent in May to 89.7 per cent in June³.
- 75% of residents may end up in poverty, according to one estimate⁴.
- Minimum wage: \$267 per mo., previously \$450⁵.
- Debt to GDP Ratio: 170%⁶.
- The country has the world's highest concentration of refugees — about 30% of the population, including 1.5 mil Syrians.
- Lebanon is the first country in the (MENA) region to experience hyperinflation.

Beirut Explosion

- Experts estimate the massive warehouse explosion that sent a devastating blast wave across Beirut could be one of the strongest non-nuclear explosions ever recorded⁷.
- More than 200 killed in the Beirut Blast (with dozens still missing and deaths numbers rising).
- Over 7,000 injured (as of August 14).
- More than 300,000 people have been displaced from their homes.
- Damage reported even more than 20 kilometers from the Port area.

¹ Credit Libanais, July 2020

² Bitcoin news, July 2020

³ The National, July 2020

⁴ Business insider, July 2020

⁵ Al Arabiya, February 2020

⁶ Al Arabiya, February 2020

⁷ <https://graphics.reuters.com/LEBANON-SECURITY/BLAST/vzdpxnmqbp/>

- Explosion caused more than \$3bn of damage and Lebanon's collective economic losses may amount to \$15bn.



Our heart goes to all the victims and their families.



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⁸ : AP

⁹ : AFP



Situation of children in the Beirut Explosion

Children in Lebanon are not only bearing the incredible burden of a broken country and a collapsed economy, now, they are holding on for dear life. They bear an even greater burden following the Beirut Blast and the attendant shocks felt all around this small country.

We are a long way from having comprehensive figures on deaths & injuries among children. For now, we know of:

- At least three children killed.
- 31 children required hospitalization.
- Field partners report approximately 1,000 children among the injured.
- Some injured children were initially separated from their families and have since been reunited.
- Two are still separated from their parents and are now with extended family and are part of case management services for alternative care.
- Up to 100,000 children might be among those whose homes have been damaged or destroyed.
- Warnings of a severe strain on children's mental health as a result of the blast.



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¹⁰*For the Love of Kids is highly concerned with the severe strain on children's mental health, because of the blast and within the context of a pandemic and political and economic crisis*

A Lebanese boy watches as French President Emmanuel Macron on August 6 visits Beirut's Gemmayzeh neighborhood, which suffered extensive damage in the massive explosion

¹⁰ : Hassan Ammar/AP

¹¹ : Agence France Press, August 2020



SITUATION OVERVIEW

Lebanon is reeling from various crises in recent months, ranging from an economy on the brink of collapse to large street protests over government corruption after years of mismanagement, not to mention the COVID-19 pandemic. Families are struggling with soaring prices of food and other goods, as well as long daily power cuts.

On August 4, at approximately 18h00 (local time), a warehouse at the Beirut Port containing large quantities of ammonium nitrate exploded. After an initial explosion, a subsequent blast caused widespread damage, with reports of damage more than 20 kilometers from the port area.

Lebanon was already suffering a major economic downturn before the explosion, with families pushed into poverty and hunger, and UN agencies have warned of a humanitarian crisis unless food and medical aid are delivered swiftly.

The effects of the Beirut Explosion disaster are catastrophic to people, infrastructure, and economic livelihoods & to the environment.

Online news website as saying the death toll from the explosion had risen to 220, and that 110 people remained

“Lebanon has entered hyperinflation, the first country in the Middle East and North Africa to do so. With a 462% annual inflation rate and food prices rising by almost 200% this month, Lebanon has joined Venezuela in hyperinflating. Meanwhile, the Lebanese pound has lost 82% of its value this year.” Bitcoin news, July 2020

missing. Officials have estimated that the explosion caused more than \$3bn of damage and that Lebanon's collective economic losses may amount to \$15bn. The explosions and ensuing fires reportedly released toxic materials in the environment. At least 12 primary healthcare facilities, maternal, immunization and newborn centers in Beirut have been damaged. Lebanon has become the first country in the Middle East and North Africa (MENA) region in history to experience hyperinflation, explained Steve H. Hanke, Professor of Applied Economics at the Johns Hopkins University. Hyperinflation occurs when a country's inflation rate exceeds 50% per month for 30 consecutive days.

OUR RESPONSE

For the Love of Kids is sad and shocked about the catastrophic explosions that rocked Beirut and we are concerned about children's well-being across a poverty-stricken country plagued with a massive socio-economic crisis, a pandemic and now an apocalyptic explosion. The shock wave of these disasters is felt across the country.

We are concerned about:

- **Food and basic needs assistance:** Access to food and basic needs for children and vulnerable households.
- **Children's health:** Including psychosocial and mental health, access to emergency medical care.
- **Children's safety:** Including access to a safe shelter/home and child protection.
- **Children's education:** particularly in the context of a pandemic, massive economic crisis and the explosions.



For the Love of Kids partners with local trustworthy non-governmental organizations, community-based organizations, and volunteer community groups & schools to coordinate interventions, at the family level, that directly impact the physiological needs, safety needs, psycho-social and educational needs of children and vulnerable individuals, as well as the socio-economic growth of the family within the community.

OUR PARTNERS

Where possible, we work through volunteers & community-based organizations and where a more comprehensive and technical response is required, we select our field partners with the utmost care and work with likeminded groups who are passionate about serving others, good stewards and with a stellar reputation.

- Karagheusian Primary Medical and Child Welfare Center (Burj Hammoud, established relationship).
- Polish Center For International Aid (Greater Beirut Area, established relationship).
- World of Joy and St Jean School (Ghadir and Okaibe, established relationships).
- Baraem El Moustakbal Public School (Wadi Khaled, established relationship).
- Arc En Ciel (Greater Beirut Area, recently established relationship).

WHERE WE ARE

For the Love of Kids operates through trusted local field partners. We support interventions in three regions across Lebanon:

- Burj Hammoud and Sin El Fil areas: both areas located north-east and east of the capital Beirut, in the Metn district and are part of Greater Beirut. Current beneficiaries: 40 families. Partners: Karagheusian Primary Healthcare and Child Welfare Center and PCPM (Polish Center for International Aid).
- Okaibe and Ghadir areas: Coastal villages in Mount Lebanon governorate in Lebanon. Current beneficiaries: 80 families. Partners: World of Joy and St Jean School.
- Wadi Khaled: A village in North Lebanon, right where northern Lebanon meets the south of Syria. Planned beneficiaries: 40 families. Partner: Baraem El Moustakbal, Public Elementary School.

HOW YOU CAN HELP

We invite you to extend a helping hand to the vulnerable children and families of Lebanon. You can make your gift via our website or by check made to “For the Love of Kids”¹². Your gift, no matter how large or small, will make a huge difference and will speak volumes to your support of a people that is in despair.

Please consider a monthly gift for a year-long commitment: your contribution is invaluable to help create lasting change in the lives of vulnerable children and their families. Thank you!

<https://fortheloveofkids.global/>

Help bring awareness to the plight of children in Lebanon and keep the whole country in your thoughts and prayers.

¹² Address: For the Love of Kids, ATTN: Pascale Boukhalil, 3281 225th Avenue SE, Sammamish WA 98075



MEDIA – BEIRUT BLAST

Karagheusian child welfare and primary medical care center: Video, blast damage to center, FB: @HKCCLeb: follow link: <https://www.facebook.com/watch/?v=385361332469191>

Drone footage shows the aftermath of Beirut Explosions:

https://www.instagram.com/tv/CD5m8kinO5N/?utm_source=ig_web_copy_link



► Cost of damage from blast tops **\$3 billion**, ◀
says Beirut Governor Marwan Abboud.



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13  AFP

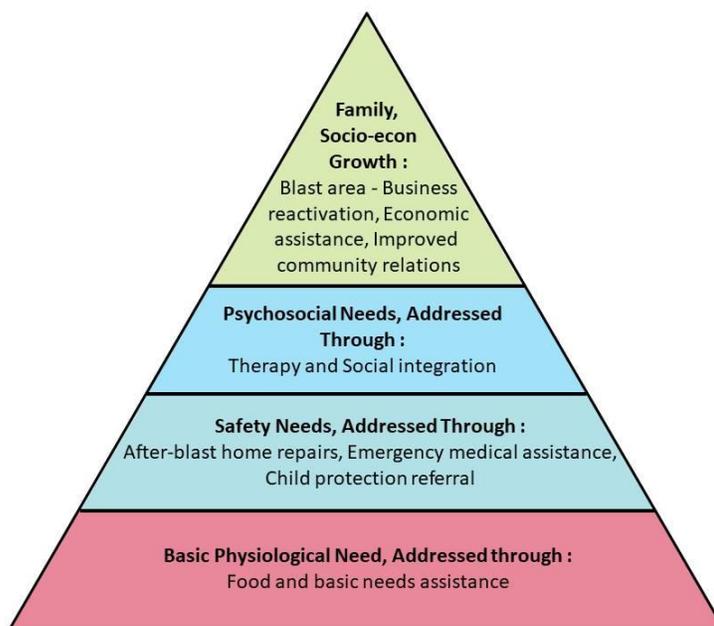


Appendix: Hierarchy of needs and response to needs

The basic physiological needs of children and families must be addressed as a priority and are at the base of our intervention model. We also work to address safety needs and particularly in the context of the explosions and a country that is experiencing total economic collapse, via: shelter programming (for example: after-blast repairs), child protection referral system in partnership with child protection actors in the field and a fund for medical emergency or major medical needs that place vulnerable families and children in a more dire situation.

From there, and for a more long-term commitment to the vulnerable and in the context of Lebanon, addressing child psychosocial needs and child development (therapy, social integration and education assistance) is key, alongside tailored interventions that would address the families' socio-economic growth.

While many families may be in need of direct hand-out assistance for a while, many others could be placed on the path of recovery at different levels and this is why a more tailored approach to each's family's circumstance and potential for growth becomes more relevant and essential.



Hierarchy of needs

¹⁴  Reuters